



From the Armchair

...for April 2011

A Word from Senior Publicist, Lindsey Landis



It's the final countdown... TLT is releasing SEVEN new books this summer and we have all been hard at work to make sure that we're ready to hit the ground running. I've been scouring the colleges and universities of the Midwest for the best and brightest communications and journalism students to join my team of publicists. I would like to congratulate Caroline Elsea, Nadia Askar and Marlen Komar on becoming the latest additions to the TLT Marketing and Publicity team! I am really looking forward to having all three of you lovely ladies on board.

In addition to the slew of new titles that are coming your way, we are also organizing a number of events that will be free and open to the public. Fans and followers will have the opportunity to learn more about the field of publishing through organized chats with industry professionals, to volunteer at a variety of organizations that promote literacy and creative

writing in Chicago, and to hang out with us! Details about these upcoming outings will be posted on our community page in the coming weeks, so keep checking in for updated information.

We think it's really important that all of you-- our fans and our friends-- feel like you're a valuable part of the TLT family. The community page is a place for you to go and not only get information about our books and events, but also to leave us feedback. If you have an idea for how we can better involve you in the publishing process or better get involved in our community, please let us know.

We're always looking for new opportunities for outreach and would be more than happy to come speak with your book club or creative writing organization about the publishing business, how to become a published author and TLT's mission. If you'd like to contact me directly, please email me at lindsey@tltpublishing.com.

Thank you for taking the time to read through our newsletter- we put a lot of work into it every month and truly appreciate your continued support!



NOW ACCEPTING PRE-ORDERS FOR *CONCEALED* BY SANG KROMAH!

Concealed is due to be released on July 4th this year, but readers and fans can pre-order their hard cover copies of the book by clicking [HERE](#). Discounts for bloggers and BCAP members can be applied at check-out. Our team has been working hard with author Sang Kromah to design the book cover and to begin the editing process. Read about Sang's experiences and perspective on her blog.

Plot Synopsis

When sixteen year-old Bijou Fitzroy and her nomadic grandmother leave New York City to live in a home in the sleepy town of Sykesville, Maryland, Bijou thinks she will finally be able to live a normal life and be like everyone else. This move will be permanent, and Bijou cannot be anymore thrilled. After years of being shut away by her grandmother, Bijou will finally able to interact with peers, make friends, go to school, and live like a normal teenager. Moving around and being homeschooled definitely made it difficult to make friends, but there are other reasons for Bijou's solitude... [KEEP READING](#).

Our Charity of the Month

On April 7, Team TLT will take on competitors from all over the city of Chicago in a foosball tournament to benefit an NPO that we think is really great:



Event organizer, Brian Bullington, tells us a little bit about America SCORES...

"America SCORES is a youth-development program working in Chicago's under-resourced West Side schools. We use a unique combination of spoken word poetry, soccer, and service learning. Together, these three tools help us fight low literacy, childhood obesity, and poor decision making for nearly 500 children a year.

The principle of teamwork unifies the three components — poetry, soccer and service. Students build camaraderie on the field, and then transport that confidence and support into the classroom. Here they develop their own unique voice through poetry and creative writing. Finally, the teams learn to use their combined voice to create change, working together to create service projects which positively impact their community. America SCORES gives kids the tools they need to develop healthy minds, bodies, and communities."

How YOU can help:

Create your own foosball team and challenge team TLT to a match or just come and watch us annihilate the competition.

Location: Angels and Mariachis
1721 W. Division

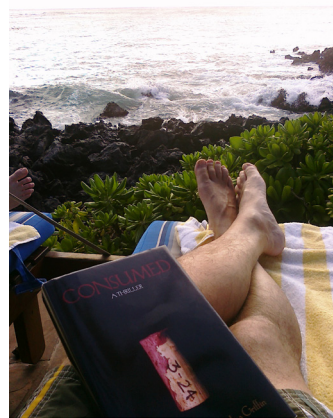
Time: Doors open at 6:30pm

Ticket prices (\$25 to play and \$15 to watch) include a taco bar and two free drinks.

For more info and to register, click [HERE](#).

Consumed Goes Global!

Readers share their travel pictures featuring TLT titles.



Michael Dun at Buddha Point in Hawaii.



Mary Anne Fedo under the Eiffel Tower in Paris.

For several months, we have been asking you to send us photos of you in your favorite reading spot with your favorite TLT title. We've gotten several great submissions! When we get a few more, we will create a slideshow featuring all of our fans on our community page. So when you're packing for vacation, don't forget to toss in your copy of *Consumed* or *The Chosen Historian* and have a friend snap a photo of you in an exotic or exciting location. Email all submissions to: publicity@tltpublishing.com. (High resolution photos, please!)


Your photo could go here!




719-253-9981

Burlington BB by the Book

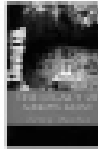
Proudly featuring Iowa Authors



Road Eats
"The Chosen
Historian"



Bill Newman
"The Iowa
Farmer's
Wife"



Terry Darbin
"The Legacy
of Aaron
Gold"

Books - Magazines - Newspapers - Children's Books - Local Interest - Cardies
Gifts - Large Print Books - Teaching Aids - Gift Certificates

OPEN AT 9 A.M. 7 DAYS A WEEK • 301 JEFFERSON • DOWNTOWN BURLINGTON



CALL-OUT FOR SHORT STORY SUBMISSIONS

TLT is hosting its very first short story competition to benefit the disaster relief effort in Japan!! We are currently accepting submissions.

Theme: New Beginnings

Genre: Author's choice!!

Length: 15-20 pages

Double-spaced, Times New Roman

The TLT team will select a winner and the top 10 submissions. Winner will receive an autographed copy of every book we publish in 2011 and his or her story published on the TLT website. The top 10 stories will be published in an anthology of short stories. Each author will receive a complimentary copy of the book and recognition on the TLT website.

After the earthquake and subsequent tsunami, thousands of Japanese people are without food, shelter and potable drinking water. The threat of nuclear disaster hangs, quite literally, in the air. TLT will donate a portion of the proceeds from the sale of this anthology to aid the relief efforts in this devastated country.

All submissions should be sent in polished, final form to submissions@tltpublishing.com. Entries will be published "as is" with no editing from the TLT team.

For more information about the contest, please visit our [community page](#).

Thank you for helping us help Japan!!

Submissions Deadline: May 1st

Blogger of the Month

Why we love GMR...

When you're looking into the future, sometimes it's fun to look at where you have been. A review for our book, *The Chosen Historian* by Randi Ertz, first appeared on the blog insatiablereaders.blogspot.com. With reviews of children's, young adult and general fiction novels, as well as memoirs, GMR satisfies her readers' appetites. Her fun, food menu-themed blog gives readers a taste of what's hot in the latest reads.



GMR's Stats:

641 Followers

Twitter: @GRgenius

grgenius@gmail.com

BOOK CLUBS

This special section is devoted to the members of TLT's Book Club Advantage Program. We appreciate your support and want to return the favor by offering you this space for news and announcements. Please send all submissions to: publicity@tltpublishing.com.

If you have a book club and are not signed up for our BCAP program, please visit our [community page](#) to join today and start receiving your special perks!

Bella from Twilight. Holden Caulfield from Catcher in the Rye. Scarlett O'Hara from Gone With the Wind. Howard Roark from The Fountainhead. Jo March from Little Women. Arthur Dent from Hitchhiker's Guide to the Galaxy. Hermione from Harry Potter. Captain Nemo from 20,000 Leagues Under the Sea. Allie Hamilton from The Notebook. Heathcliff from Wuthering Heights. Bella from Twilight. Holden Caulfield from Catcher in the Rye. Scarlett O'Hara from Gone With the Wind. Howard Roark from The Fountainhead. Jo March from Little Women. Arthur Dent from Hitchhiker's Guide to the Galaxy. Hermione from Harry Potter. Captain Nemo from 20,000 Leagues Under the Sea. Allie Hamilton from The Notebook. Heathcliff from Wuthering Heights. Captain Nemo from 20,000 Leagues Under the Sea. Allie Hamilton from The Notebook. Heathcliff from Wuthering Heights. t. Holden Caulfield from Catcher in the Rye. Scarlett O'Hara from Gone With the Wind. t. Holden Caulfield from Catcher

TWITTER POLL ?

If you could be any literary character for a day, who would you choose to be?

Post your answer on Twitter and tag us @tltpublishing. We'll share our favorite responses here next month!

Thanks for reading From the Armchair! Keep checking our website for up-to-date information about new releases, events, special promotions and company news.